



USAID
FROM THE AMERICAN PEOPLE

Opportunities to support a sustainable eID ecosystem through functional investments

A Perspective from the Global Development Lab

The Lab is an innovation hub for USAID

- We source and scale innovations, tools and approaches.
- We're transforming the development enterprise.





Research Effort on eID:

- 1 - Landscape current USAID approaches
- 2 - Consider how emerging trends in eID technology may shape this landscape moving forward

What are we learning?

- Our approach to ID systems is largely instrumental. We often use IDs as a tool to help us implement and improve our programming:
- Health
 - Democracy & Governance
 - Humanitarian Response
- Education
- Many others (food security, land management, etc.)





Short-term and long-term design choices

Designing ID systems to fit a specific project can **miss opportunities** to meet longer-term ID needs.

This can happen even when the project is a **success.**

Confronting the Silo



Most eID projects are tailored for specific sectors and actors

Towards an Infrastructural Approach



Leveraging Functional Investments to drive toward sustainability

Greater Coordination around eIDs in Humanitarian Response

Leveraging eID for Cash Transfer Programs



Bridging Silos for Cross-Border Populations



Building Flexibility into Health Service Delivery

1. Algorithmic IDs
2. Advances in Biometrics
3. Blockchain-backed IDs
4. Mobile-backed ID
5. User-controlled ID



Share your perspective!

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