Managing digital identity securely is a key focus for the Biometrics Institute this year and is a core theme for the Biometrics Congress 2017 in London, on the 1-2 November



September 2017. Isabelle Moeller, Chief Executive of the Biometrics Institute, stresses the important role for the Biometrics Institute in guiding the discussion on digital identity and digital transformation; and in providing guidance for the responsible use of biometrics within the digital world. Our recently formed Digital Service Group is considering how to manage risk within this digital boom. The Group consists of representatives from the financial, public and private sector. The Biometrics Institute will utilise the Biometrics Congress 2017 London as a vehicle to facilitate this dialogue.

At the heart of the discussion at the Biometrics Congress 2017 is the digital revolution. An exciting focus with the sales for biometric-enabled smart phones continuing to soar; new privacy legislation coming into force in Europe with the GDPR in May 2018; internet safety and cyber security remaining high on the agenda for organisations; and biometrics continuing to become increasingly main stream.

As the adoption curve for biometrics moves from large scale government enrolment programmes to commercial and consumer authentication programmes, there are new opportunities and challenges for our biometrics industry. There is a critical need to discuss the opportunities biometrics offer digital identity management and how to build trust into digital transactions for consumers.

Privacy, data protection and the mitigation against spoofing also continue to be critical discussion points and will also all be covered at the Congress. As will be the need for standards, certification and best-practice in this uncontrolled environment.

Another focus area for the London Congress is how to harness biometric technology to have social impact and improve the lives of people around the globe, including our most vulnerable. We are still exploring the scope for this topic area and are considering issues around safety, technology developments, data sharing, policy initiatives.

A further agenda topic will be border management and seamless passenger travel with a focus on the use of mobile devices. The controlled sharing of information is becoming even more important in the gathering of intelligence and the seamless movement of people.

What is becoming increasingly clear is that The Biometrics Institute's role in providing guidance and best-practice frameworks for the use of biometrics is growing. Our international network and our independence providing us with the perfect base to lead this discussion.

Don't miss the opportunity to promote the responsible use of biometrics and build trust in the digital economy. Join the discussion at the **Biometrics Congress 2017 on the 1-2 November 2017 in London**. Further information at: www.biometricscongress.org