

*Powering the trusted identities of  
the world's people, places & things*

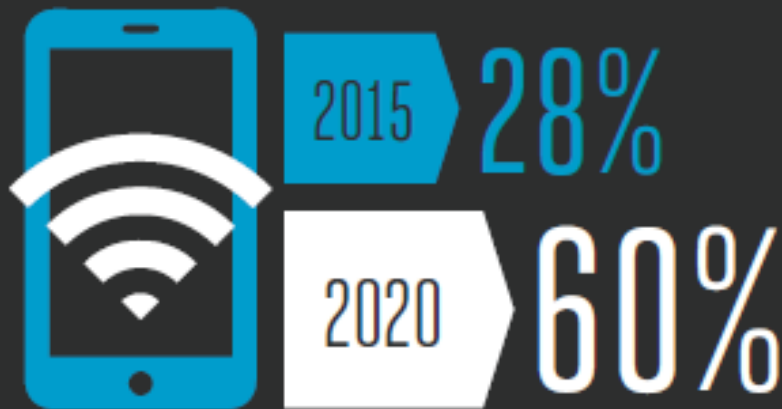
# Mobile ID's Enhancing Government-to-Citizen Interactions

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Abuja, Nigeria - April 2018

# The Rise and Rise of the Smartphone

## Accelerating moves to mobile broadband networks and smartphone adoption

### MOBILE BROADBAND CONNECTIONS



### SMARTPHONES



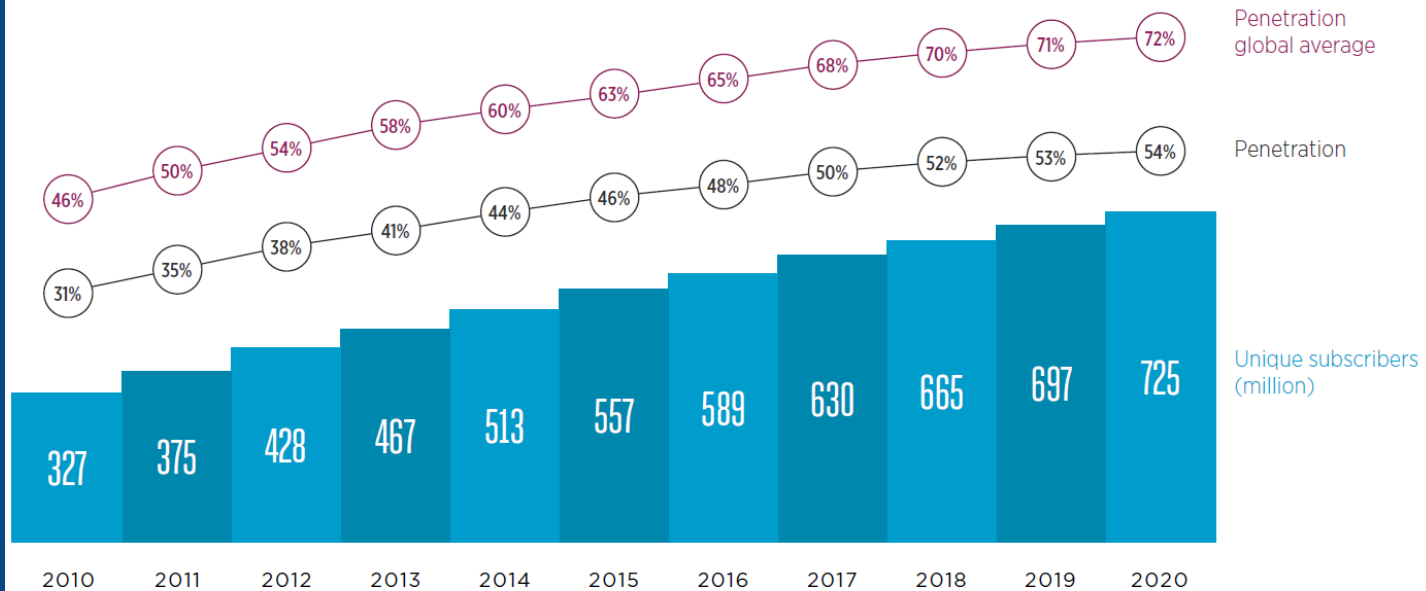
By 2020,  
there will be 720m  
smartphones.

Growth of  
**494m**  
from the end  
of 2015

Source: GSMA Intelligence

# The Rise and Rise of the Smartphone

Unique mobile subscribers in Africa



Source: GSMA Intelligence

# Mobile Networks and Applications



# Mobile Networks and Applications



But what about identity?

How do we know who is really using the app?

How do I know who I am sending money to?





# Identity is the Challenge

- Lots of initiatives
- But low registration of individuals
- Difficult to register because of the dispersed population





Identification  
for Finance

# East African Vehicle Registration Project

Making buying and registering a car easier





World's First

Other Mobile  
Projects

## Tanzania Emergency Passport

Convenience when you lose your travel documents



# Identity on Mobile Could Solve the Problem

## Core Identity



Add attributes (e.g., Social Security number, driving privileges, travel documents, memberships)

# Co-Existence

## Physical documents will not disappear

### HEALTHCARE



### TRAVEL



In 2018

**60%**

YES Mobile ID  
Issued in  
next 24mths

In 2017

**85%**

NO Mobile ID  
Won't replace  
Physical

Source: ID4Africa

### CAR RENTAL



### HOTEL REGISTRATION





## Flexible Applications to Suit Local Use Cases





# Conclusion

- The rise of the smartphone could help solve Africa's identity problems
- Mobile ID tackles some of the issues of fragmented infrastructure and dispersed population
- Identity apps need to address local needs and be useful to the citizen
- The technology is available today (e.g., HID goID™)





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