



## ID4Africa CDIP

### Continuing Development for Identity Professionals (CDIP)

A Training Course to be Held on October 31<sup>st</sup>, 2020 in Marrakesh, Morocco

The identity space is constantly evolving and practitioners need to stay up-to-date with new best practices, technologies and emerging international standards and norms. This is especially crucial for African civil servants to ensure they are exposed to the latest knowledge required to launch and sustain responsible identity systems and all ecosystems that rely on them for service delivery. To address this need, ID4Africa and the World Bank have partnered, with support from the Bill & Melinda Gates Foundation, to offer an inaugural *professional development course*, called CDIP, on October 31<sup>st</sup> 2020, following the ID4Africa Annual Meeting in Marrakesh.

CDIP will consist of a series of modules designed to ensure that African ID professionals have the knowledge-support they need to build successful ID systems. The course will be structured around the recently released [ID4D Practitioner's Guide](#), and will cover key policy and technical choices for ID systems, such as:

- Governance. Requirements for legal frameworks, models for ID agency administration, alternative business models (e.g., PPPs, charging for services).
- Fiscal and development impact. How to estimate costs and savings and measure the impact of ID systems.
- Handling personal data. Privacy-by-design features, data center vs. cloud storage, cyber-security best practices.
- Credentials and authentication. Structuring ID numbers, selecting appropriate credentials and authenticators for different use cases.
- Enrollment strategies. Mass enrollment and continuous updating, reaching the last mile.
- Public engagement. Outreach and consultation to improve design and increase public support, effective communication campaigns, grievance redress.





## THE 6TH ANNUAL MEETING OF THE ID4AFRICA MOVEMENT

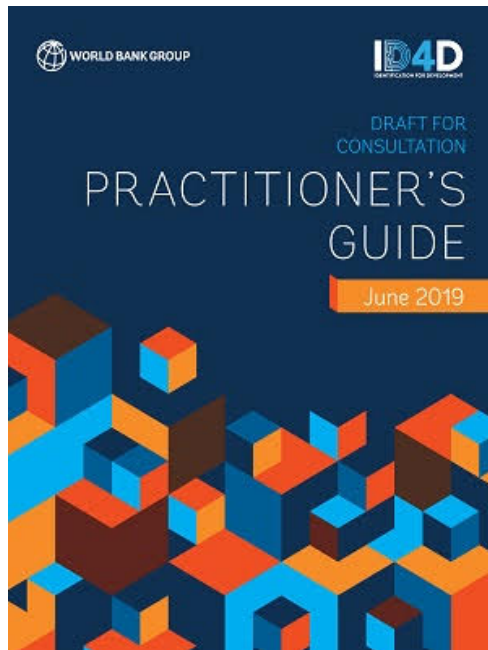
**ID4Africa 2020**

28-30 October 2020

Marrakesh, Morocco

- Standards and interoperability. Understanding existing standards and building nationally and regionally interoperable systems.

**For each topic covered, training modules will:**



1. Focus on building service-oriented ID systems with high ROI that are inclusive, trusted, and aligned with the [10 Principles on Identification for Development](#).
2. Provide frameworks and tools to make appropriate technology and policy decisions for the country context, specific goals, and constraints.
3. Leverage the experience of global practitioner and technical experts through presentations, panels, and Q&A sessions.

The Practitioner's Guide--which will serve as the primary course material--is a living document that will be updated by ID4D regularly to reflect new knowledge and resources. Attendees will be provided with the latest version of the Guide in June 2020; however, the current version is available for download at <http://id4d.worldbank.org/guide>.

### **Participation:**

The course is limited to 100 professionals who will be selected based on need and merit from the list of Fellows duly nominated and selected to attend the ID4Africa Annual Meeting. Those selected to attend CDIP will have their stay and travel arrangements automatically extended by ID4Africa.

Attendees who complete the full training course will receive a certificate of completion of professional development credit at the end of the day.

### **Who Should Attend:**

Any government professional who is engaged in the design, development, launch, program management or maintenance of identification systems whether foundational or functional (service-oriented). The ideal level is middle management with some knowledge of identification systems or senior policy advisors that need training to be aware of the intricate issues surrounding these systems. The training course will cover policy, business practices and technology issues, and does not assume any technical specialty.



## THE 6TH ANNUAL MEETING OF THE ID4AFRICA MOVEMENT

**ID4Africa 2020**  
28-30 October 2020  
Marrakesh, Morocco

### Schedule:

The program will consist of 4 modules as follows

Time	Modules
8:30-10:00	Module 1
10:00-10:30	Coffee Break & Discussion
10:30-12:00	Module 2
12:00-13:00	Working Lunch & Discussion
13:00-14:30	Module 3
14:30-15:00	Coffee Break & Discussion
15:00-16:30	Module 4
16:30-16:45	Closing remarks, presentation of certificates and group photos