

## **Biometric Update Selected As Official Journalist for the ID4Africa Annual Meeting for Second Year in a Row**

**February 20, 2017. New York, New York, United States:** ID4Africa, the Movement promoting the responsible adoption of digital identity as a force for social and economic development in Africa, announced that it has selected Biometric Update as its official journalist for its 2017 Annual Meeting, to be held April 26-28, 2017 in Windhoek, Namibia. This is the second year that Biometric Update has been selected as the official media organization by ID4Africa.

ID4Africa Executive Chairman, Dr. Joseph J. Atick said: *"We were very pleased with the coverage Biometric Update provided for our annual meeting in Kigali. Through their presence on the ground, along with remote editorial support, more readers around the world were able to follow event deliberations as they progressed and benefit from in-depth analysis of the issues."* He added: *"Biometric Update offers best-of-breed journalism focused on biometric and identity expertise. This is the reason why we selected the news outlet once again to cover our event. We are delighted to have them on board in Namibia."*

Stephen Mayhew, Publisher of [BiometricUpdate.com](http://BiometricUpdate.com) said: *"As the world's leading news property that publishes research, trends and analysis about the global biometrics market on a daily basis, Biometric Update is once again pleased to provide on-the-ground coverage of the upcoming ID4Africa conference. Our objective is for the top editors at Biometric Update to offer complete coverage, in real-time, from the largest and most influential event addressing the topic of digital identity in Africa this April. We look forward to covering the numerous initiatives and issues that will be explored at the conference, along with the wide number of innovations that will be on display at ID4Africa's exposition."*

### **About ID4Africa ([www.id4africa.com](http://www.id4africa.com)) :**

ID4Africa is a multi-stakeholder movement that promotes the transparent and responsible adoption of digital identity in the service of development in Africa. The aim is to share experience and establish real world best practices that set the correct expectations for what is involved in launching and sustaining successful identity programs. The movement holds an Annual Meeting in a different Africa country each year.

### **About Biometric Update ([www.biometricupdate.com](http://www.biometricupdate.com)) :**

Biometric Update is a leading news property that publishes breaking news, analysis, and research about the global biometrics market. We place special emphasis on national security, privacy and regulatory issues, along with examining the latest industrial, commercial and residential applications for biometrics technology. Manufacturers, service providers, governments, law enforcement agencies and large corporate buyers benefit from our competitive industry intelligence on market size, multiple industry segments, venture capital and other business opportunities, along with in-

depth profiles on the best emerging products and solutions. Biometric Update is published by Biometrics Research Group, Inc., a market research supplier and consultancy to the biometric industry.

**About the 3<sup>rd</sup> Annual Meeting of ID4Africa:** This year's meeting is being held in Windhoek, Namibia April 26-28, 2017. ID4Africa's inaugural meeting was held in Dar es Salaam, Tanzania in 2015, and it was followed by a milestone event in Kigali, Rwanda in 2016, that was attended by over 600 delegates representing African governments, international organizations, and technology and solution providers. In its second year, ID4Africa doubled the attendance of its event and demonstrated the strength and sustainability of the movement. ID4Africa's third Annual Meeting in Namibia is expected to draw over 800 participants who will benefit from a full and ground-breaking three-day program designed to be pertinent and timely to Africa's identification needs. It will be accompanied by one of the largest identity and biometrics expositions in the world where over 90 international leading companies will exhibit and demonstrate their latest capabilities in identity technologies and solutions.

**ID4AFRICA**

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