The Rise and Rise of the Smartphone

Source: GSMA Intelligence
The Rise and Rise of the Smartphone

Unique mobile subscribers in Africa

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<td>Value</td>
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<td>375</td>
<td>428</td>
<td>467</td>
<td>513</td>
<td>557</td>
<td>589</td>
<td>630</td>
<td>665</td>
<td>697</td>
<td>725</td>
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</tbody>
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Source: GSMA Intelligence
Mobile Networks and Applications

Plus many more
Mobile Networks and Applications

But what about identity?

How do we know who is really using the app?

How do I know who I am sending money to?
Identity is the Challenge

- Lots of initiatives
- But low registration of individuals
- Difficult to register because of the dispersed population
East African Vehicle Registration Project
Making buying and registering a car easier
Tanzania Emergency Passport
Convenience when you lose your travel documents
Identity on Mobile Could Solve the Problem

Core Identity

Add attributes (e.g., Social Security number, driving privileges, travel documents, memberships)
Co-Existence
Physical documents will not disappear

HEALTHCARE

TRAVEL

CAR RENTAL

In 2018
60% YES Mobile ID Issued in next 24mths

In 2017
85% NO Mobile ID Won’t replace Physical

Source: ID4Africa
Flexible Applications to Suit Local Use Cases
Conclusion

- The rise of the smartphone could help solve Africa’s identity problems
- Mobile ID tackles some of the issues of fragmented infrastructure and dispersed population
- Identity apps need to address local needs and be useful to the citizen
- The technology is available today (e.g., HID goID™)
Powering the trusted identities of the world’s people, places & things