



eBorder Strategy

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InF7: Smart Borders
Presentations + Panel Discussion



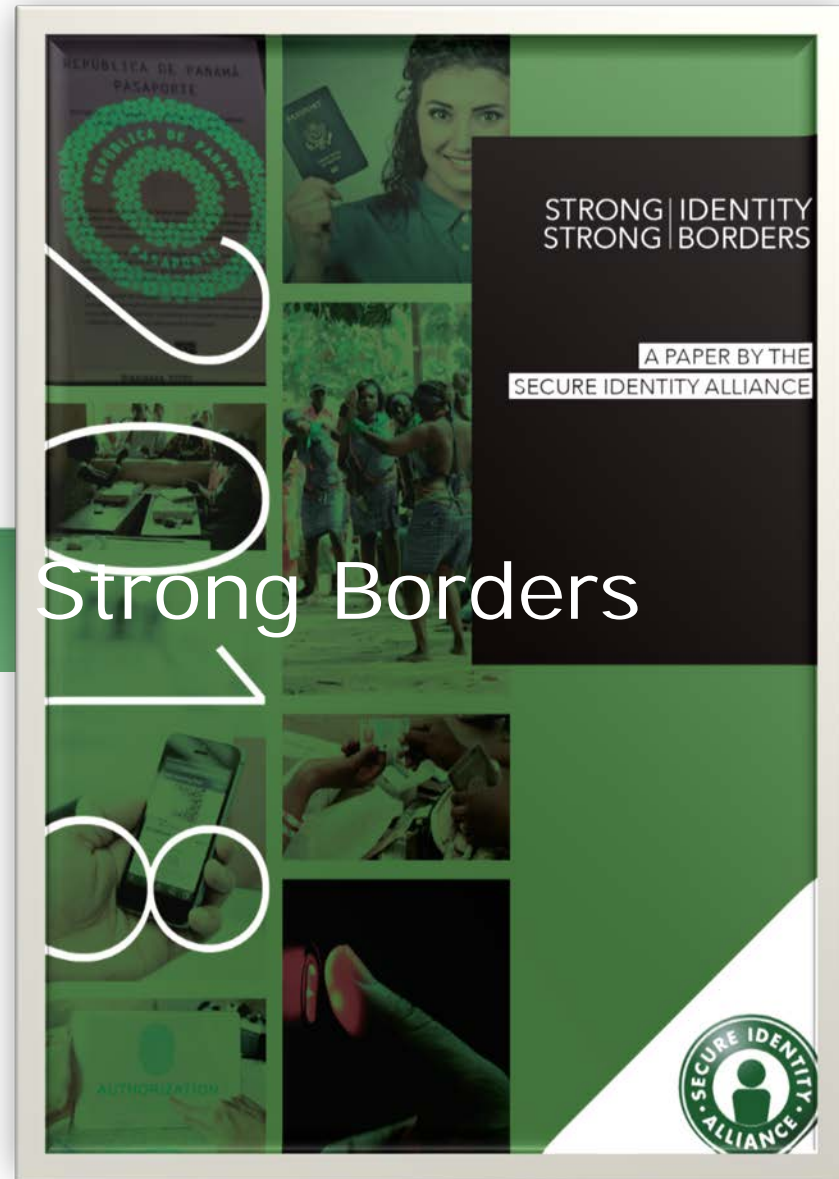
Shaping the future of identity

With legal, trusted identity the cornerstone of rights protection, social inclusion and digital economic development, Secure Identity Alliance helps government and non-government bodies to shape ID policy and to provide technical and implementation guidance for national and international ID systems.

www.secureidentityalliance.org



Strong Identity, Strong Borders





Context of border control

- **INCREASING PASSENGER VOLUMES** – may double in the next 20 years
- **SECURITY** – clearly emphasised by INTERPOL and others; travel essential to serious international crime e.g. drugs, people trafficking; terrorism; radicalisation of own nationals; fighters (going, returning), instability
- **LARGE SCALE MIGRATION FLOWS** – political / economic migration; refugee movements
- **DAY-TO-DAY OPERATIONS** – running an effective control for volume traffic
- **TECHNOLOGY CHANGE** – an enabler, an opportunity, but also a challenge
- **INTERNATIONAL DIMENSION** – working with other countries
- **CHANGING REQUIREMENTS** – need for responsiveness



Aims of border control



› THREE AIMS proposed in Strong Identity, Strong Borders...

- **SECURITY**—how do we best protect our country at the border?
- **FACILITATION**—how do we admit people efficiently without undue delay... good customer service; good for our economy?
- **COST EFFECTIVENESS**—how do we best allocate resources, to give optimum value?

› Working in **PARTNERSHIP** with many others...

- **WHO**—police, customs, the law / judiciary, airport operators, carriers (e.g. airlines), suppliers and passengers and users of these services.
- **WHERE**—International / regional / cross-border as well as within the country.



At the border



› The border process is vital

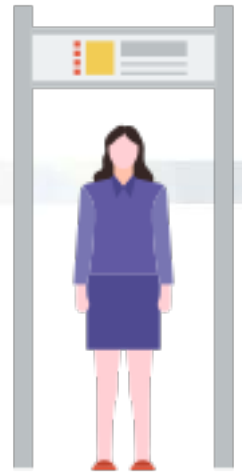
- RISK-BASED approach—under time pressure
- WATCHLIST—national, regional, Interpol SLTD
- CHIP SECURITY - ICAO 9303 / PKD
- SKILLS, training, professional experience
- MOBILE solutions may be relevant?

› Next passenger, please...

- WHO is this person? Do we know him/her already?
- DOCUMENT(S) match the person?
- AUTHENTICATION of documents... lost/stolen? Watchlist? Fraudulent? Pass forgery inspection? Microprocessor contents + cryptographic tests (PKI)?
- BIOMETRIC VERIFICATION
- PASSENGER + PURPOSE: acceptable? credible?
- CONCLUSION: Accept? Ask questions? Refuse? Speed + accuracy needed



Automating the border



- › eGates / kiosks are increasingly used, in a variety of ways
- › Big increase in use in recent years
- › Biometric verification—passenger to passport or system
- › Can be 1- or 2-stage process (e.g. initial stage, then entry)
- › Can be combined with an interview, or in place of interview
- › Can include a Trusted Traveller scheme
- › Need for confidence in the process—has to be tested,



Multi-layer border



- › Assessing passengers before travel / arrival—more time to react
- › Advance Passenger Information (API) / Passenger Name Record (PNR)
- › Advance registration before travel (e.g. ESTA, ETIAS, 'paperless visas')
- › Full visa process + biometrics... strongest security but most expensive
- › Verification of identity + status on arrival



Biometrics



- › **Biometrics can greatly increase certainty / assurance on identity**
- › **Systems (e.g. fingerprints, facial image) can operate fast and at scale**
- › **Discover identity even with a false name / document**
- › **Can have a biometric watchlist (not limited to just names / documents)**
- › **Verification on arrival at border that it is the same person that applied for the Visa**



IATA / ACI—Simplifying the Business

- **Simplifying the Business (StB)**—“...means having a seamless journey from your keyboard, when you book a ticket, up to the aircraft, and back home”. *Alexandre de Juniac, DG, ACI*
- **Smart security**—making airport security checkpoints more efficient and less intrusive
- **One Identity**—passenger asserts their ID once, eliminating repetitive ID checks at security, border control and gate
- **Also New Distribution Capability, ONE Order, Real-Time Interaction**
- **NEXTT programme (new)**





eBORDER STRATEGY: A Self-Check



- › What is your CUSTOMERS' EXPERIENCE? Do you know?
- › TECHNOLOGY AND AUTOMATION? Modern? Integrated? Able to respond to new demands? Reliable? Secure? Customer friendly—web/mobile-enabled?
- › IDENTITY Do you control identity effectively? Do you know when the same problem customer returns? Are you recording and verifying BIOMETRICS for high-risk groups?
- › INFORMATION CONTENT—do you trust it? Up to date? Reliable? Accurate?
- › STAFF—are they well-skilled? Efficient? Feel professional? Content?
- › OVERALL, HOW ARE YOU DOING? Where are you STRONG and WEAK? How well to DELIVER (1) Security? (2) Facilitation? (3) Cost effectiveness?



**Thank
you!**