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# Unfreezing Digital Transformation in the Public Sector

A PRESENTATION BY  
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# Government 2018

1. Citizen centric
2. Agile & Innovative
3. Open & Connected



**“I want us to ask ourselves every day, how are we using technology to make a real difference in people’s lives?”**

*Barrack Obama,  
44th President of the United States*



# Digital Transformation & Personal Identity



# The Government Unicorn Book



# Force Field Analysis

## DRIVING FORCES

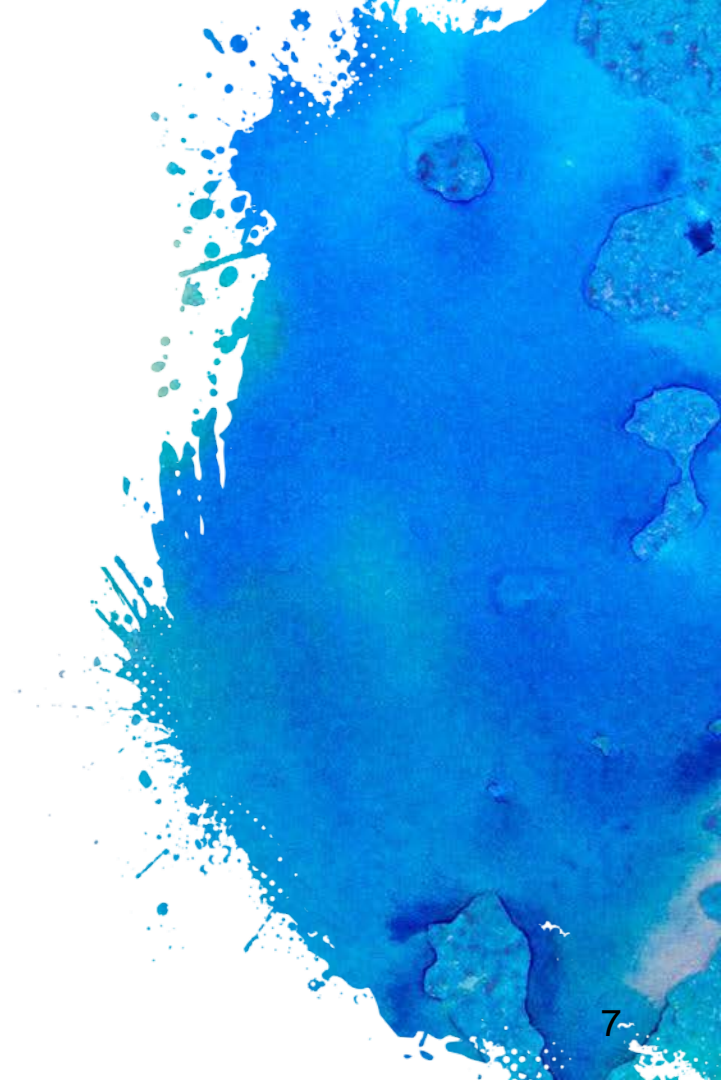


## RESTRAINING FORCES



*A public sector example*

# Examples of major restrictions in ID programs





# Procurement & Sourcing of funds





**DEATH**

**of feasibility studies and  
aging procurement  
methods**



**Fear of failure  
&  
Fear of change**



# “Iterate. Then iterate again.”

- UK Government Design Principles  
(<https://www.gov.uk/guidance/government-design-principles>)

The old-fashioned government tends to operate  
**huge programs.**

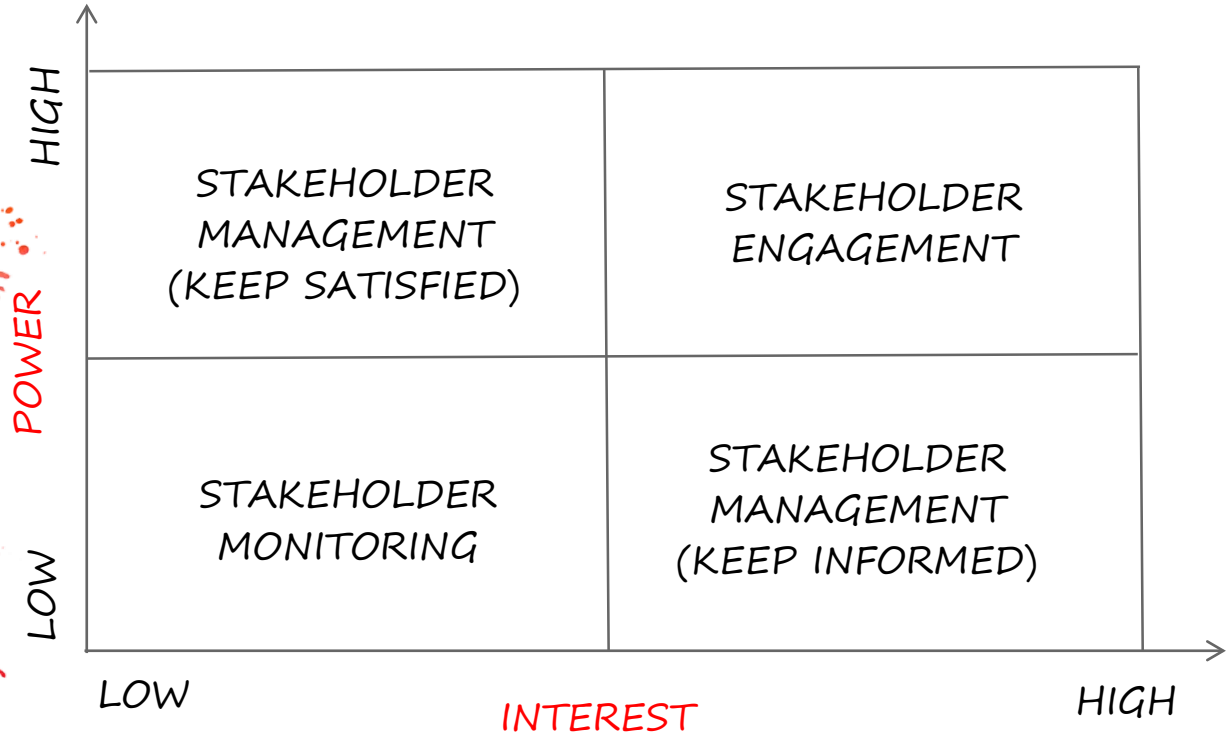
The modern government operates  
**rapid experiments.**

*Adapted from “The Startup Way” by Eric Ries*



# Government silos & Power struggles

# Power/Interest Matrix



# Why are we not already at B?

We are not transforming because  
we are asking the wrong  
questions.



# Thank You.

If you have any questions about this document please do not hesitate to contact us at:

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