MOBILE ID: NOT JUST ABOUT MOBILE DEVICES

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Credence ID
Rapid Digital Identity Growth is Undeniable
Obvious Next Step: Leverage

- Financial services
- Social Safety Nets
- Health services
- Education
- Travel & Migration
- Mobile services
Obvious Choice – Mobile First
Mobile Verification: Connecting the dots is HARD

- NDA, Purchases & Licenses
- Custom App
- Document SDK
- Biometric SDK
- Device SDK
PROBLEM #1

Developing Mobile Solution Ground Up

Evaluate multiple hardware
Learn and Integrate multiple SDKs
Develop lifecycle management tools
Develop deployment tools
Hope all goes well
PROBLEM #2

Once you start, it doesn’t get any easier

- **Ship**
  - Devices are built and shipped

- **Register Serial number**
  - Partner will have to register the devices’ serial numbers in an inventory management system

- **Load software And certificates**
  - Partner will have to install apps

- **Ship out**
  - Once devices are shipped, no way to get feedback

- **Support**
  - No way to remotely diagnose and support
What’s Missing: A central hub for all Mobile ID needs

- Device Management
- App Marketplace
- Lifecycle Management
- User Management
- Analytics

Mobile Hardware

Real World Project
What is Needed?

A platform that brings together Mobile ID hardware and software

PROVEN APPLICATIONS
- Biometric enrollment, identification and verification functionality
- Integrated document reading and authentication

DEVICE MANAGEMENT
- Hardware: Deployment tools and remote diagnostics
- Software: Over the air update of OS and apps

ANALYTICS & INTELLEGENCE
- Authentication activity reports
- Location-based intelligence
- Usage statistics

MARKETPLACE
- Multiple biometric algorithm options
- Specialized secure document reading options
Production Grade, Cloud-Connected, Personalized Mobile Biometric Apps

Enrollment

Cloud-Connected

Verification and Identification
Ask the industry to make it a little easier…

Credence Device

Pre-integrated API

Proven App

1. Credence Device 10 199.00 1990.00
2. Free CredenceCONNECT Subscription FREE FREE
3. Free configurable App FREE FREE
4. License for eID readout 10 99.00 990.00
5. License for Biometric Matching 10 99.00 990.00

3970.00
Need for scale: “Mobile ID as a Service”

A unified HW+SW platform enables A pay-as-you-go subscription service
Mobile Identity beyond the device

How many patients received healthcare today?

Did government benefits reach the correct citizen?

What percentage of students took their exam yesterday?

Are my mobile devices running the most up to date application?

How many bank accounts were opened last year?

Which border crossings are most active?

What percentage of devices were active every day?

How many SIM cards were issued in each city?
Thank You