

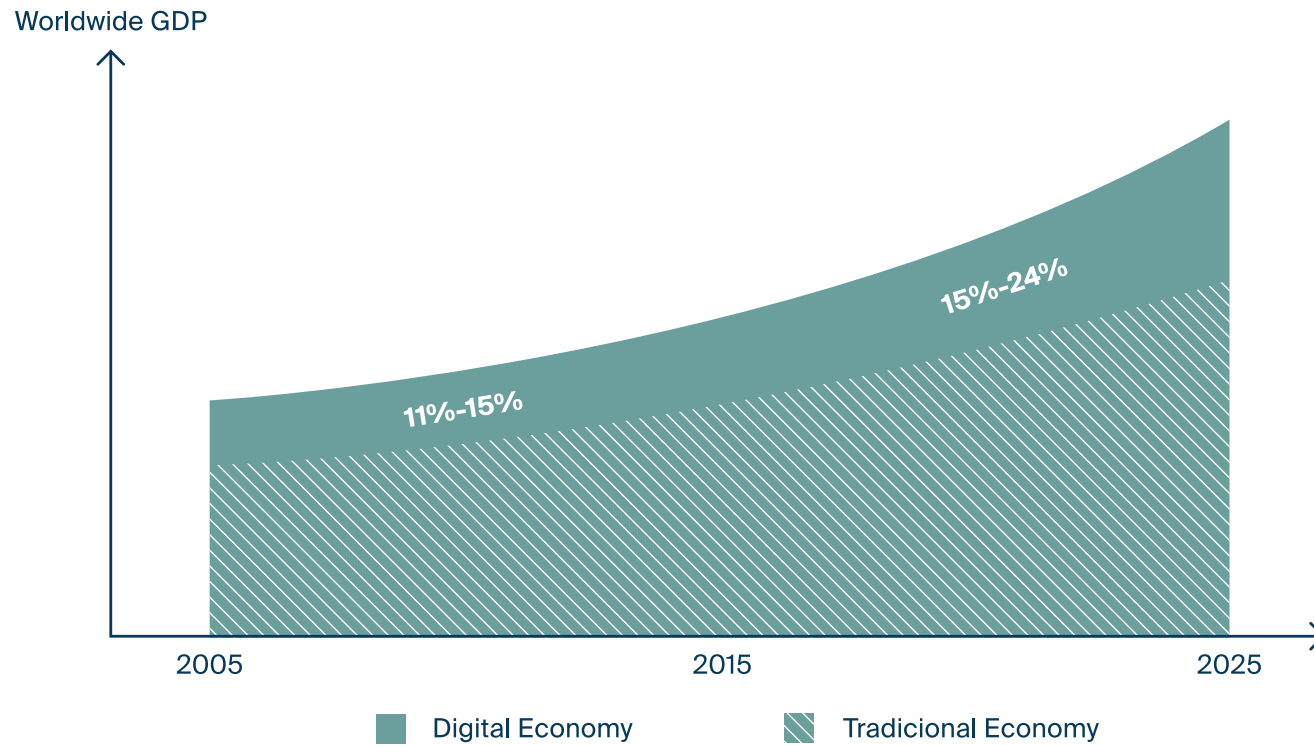
SICPA



The Two Sides of Digital Inclusion

Presentation to: ID4Africa
Presented by: Bart Suichies
Company: SICPA SA
Date: June 20, 2019
Confidentiality level: **Public**

Digital is about economical growth



Source: Oxford Economics, Huawei

Digital is about societal benefits

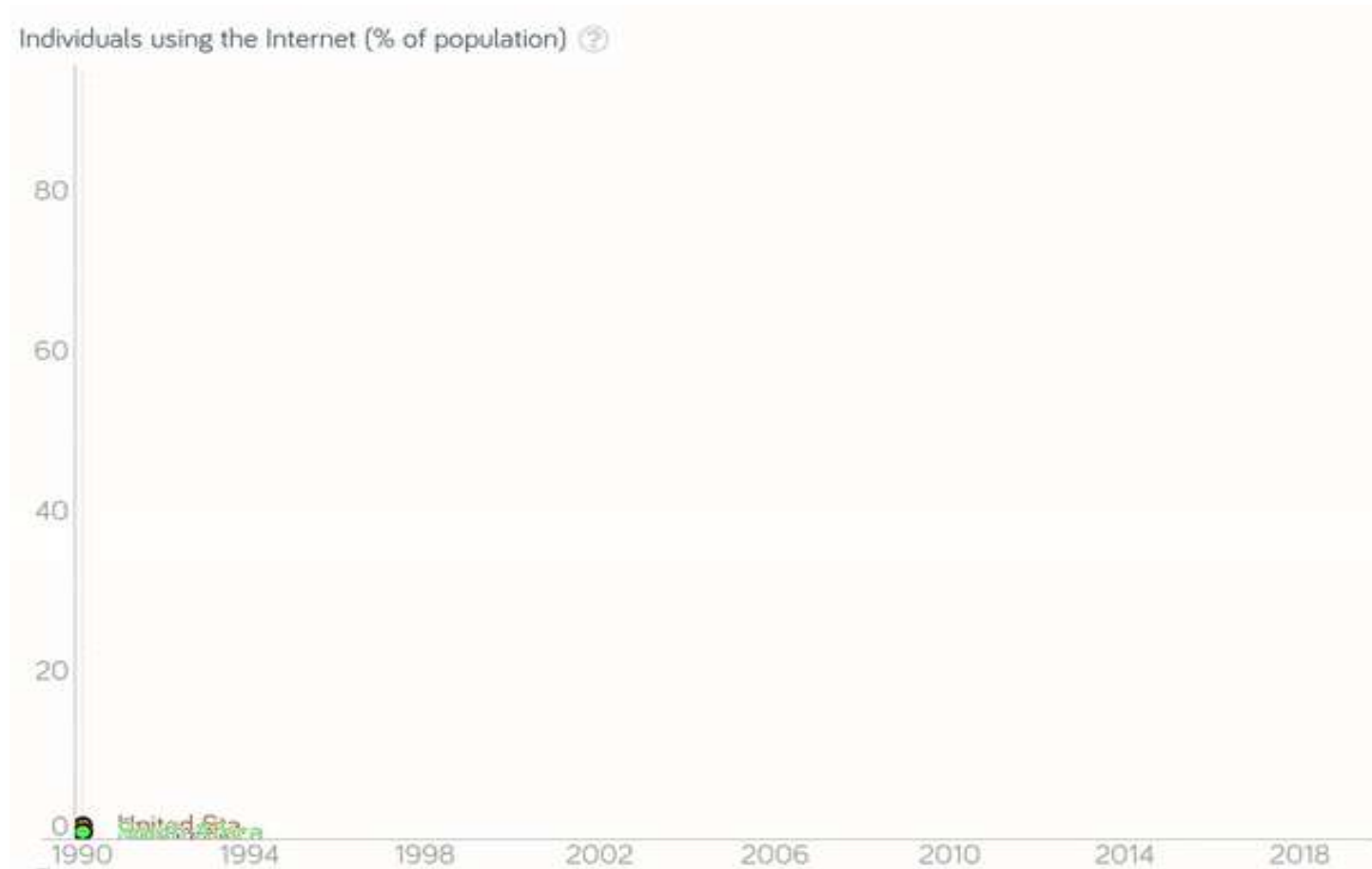


But is digital about
nothing but good ?
—

Or is part of
the story missing ?



The world going digital ?



60%

of the African population will likely
not be connected by 2020

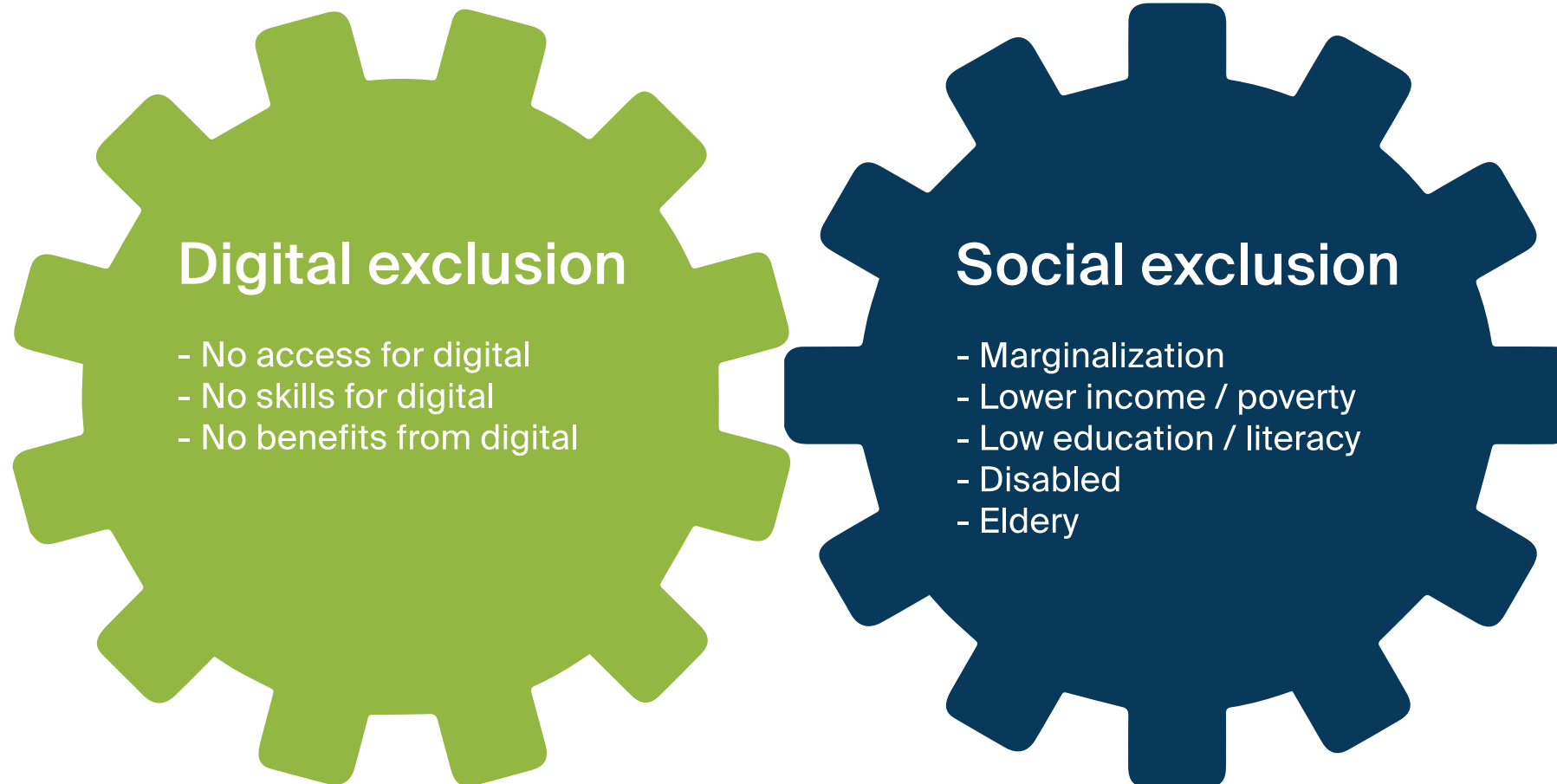
10%

of UK population will likely never have the basic skills to use digital technology

This is leading to a digital divide



Why the digital divide matters...



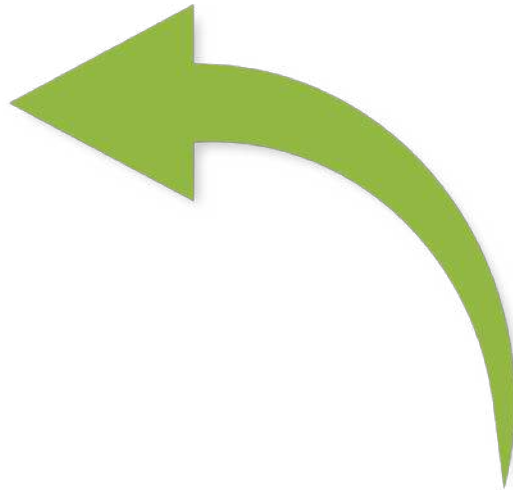
**NO DIGITAL
NO IDENTITY?**

AFGHANISTAN

Designing the digital generation of core societal systems for inclusion is a deliberate choice

So what to do ?

Digital only



Digital only identity systems
exclude at best 10% of society

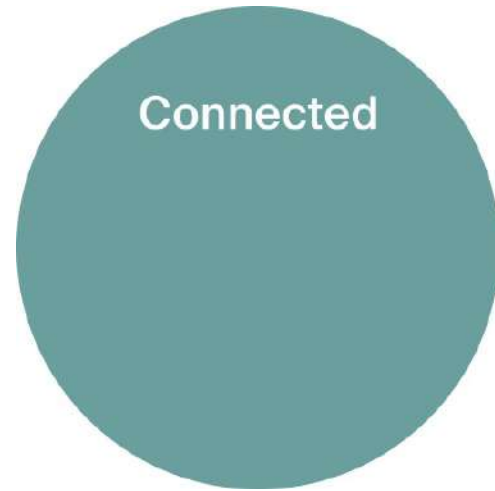
Digital only identity systems
exclude at best 10% of society

At worst, they exclude up to 60%

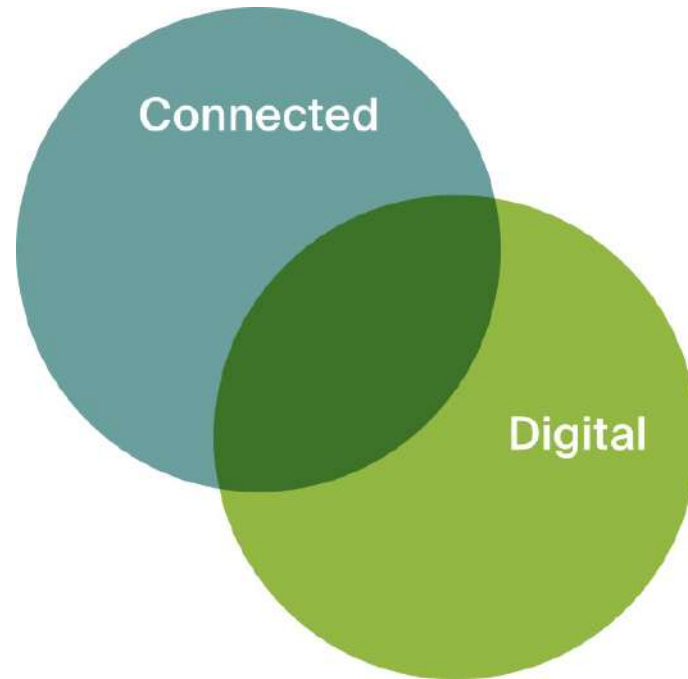
There is a more inclusive way



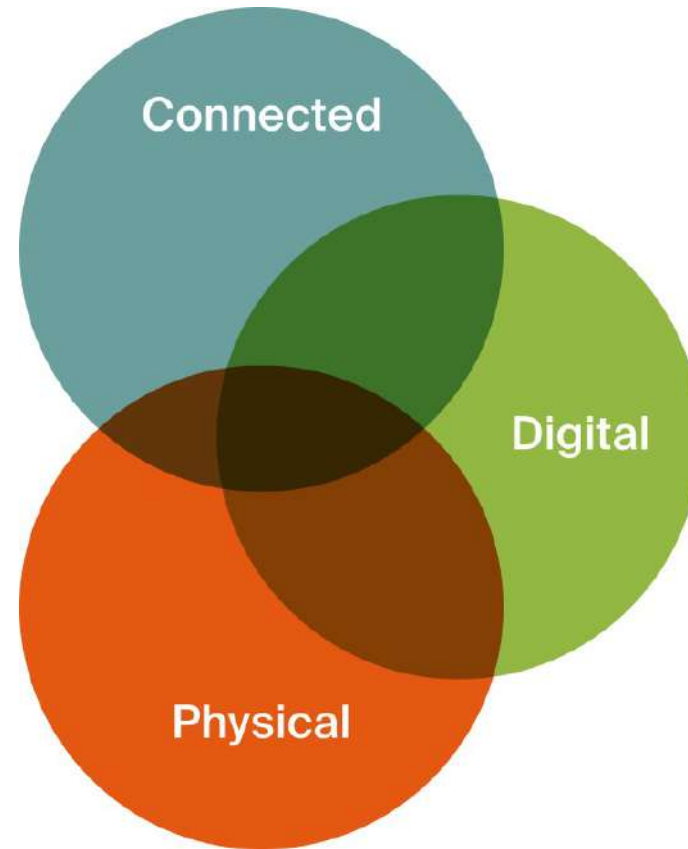
Coexistence



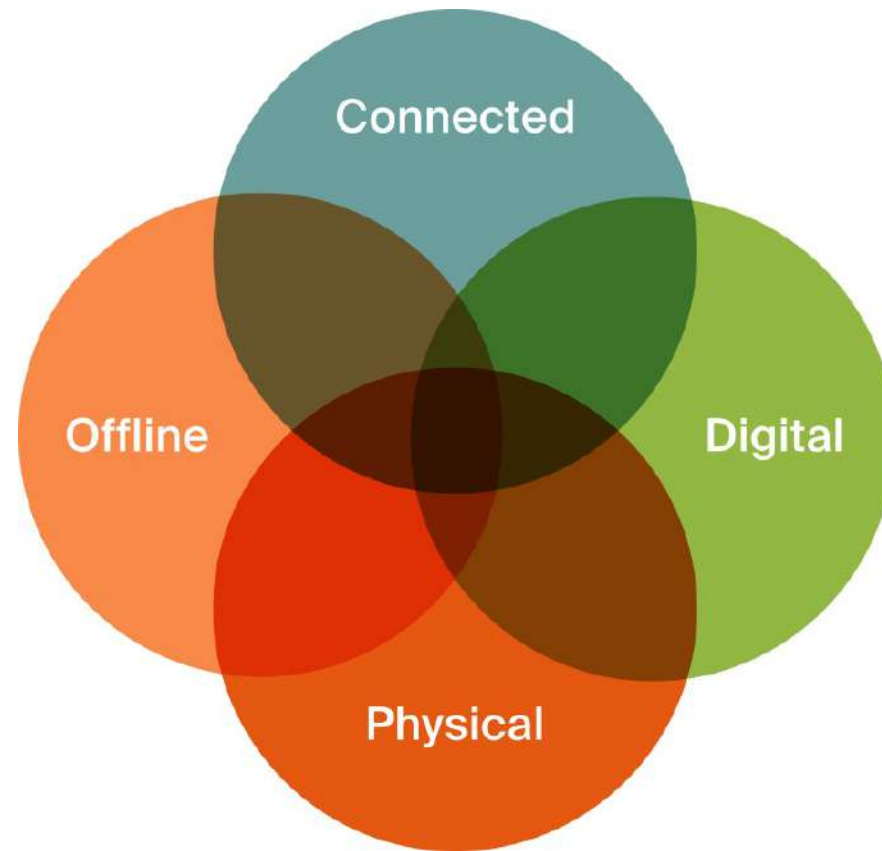
Coexistence



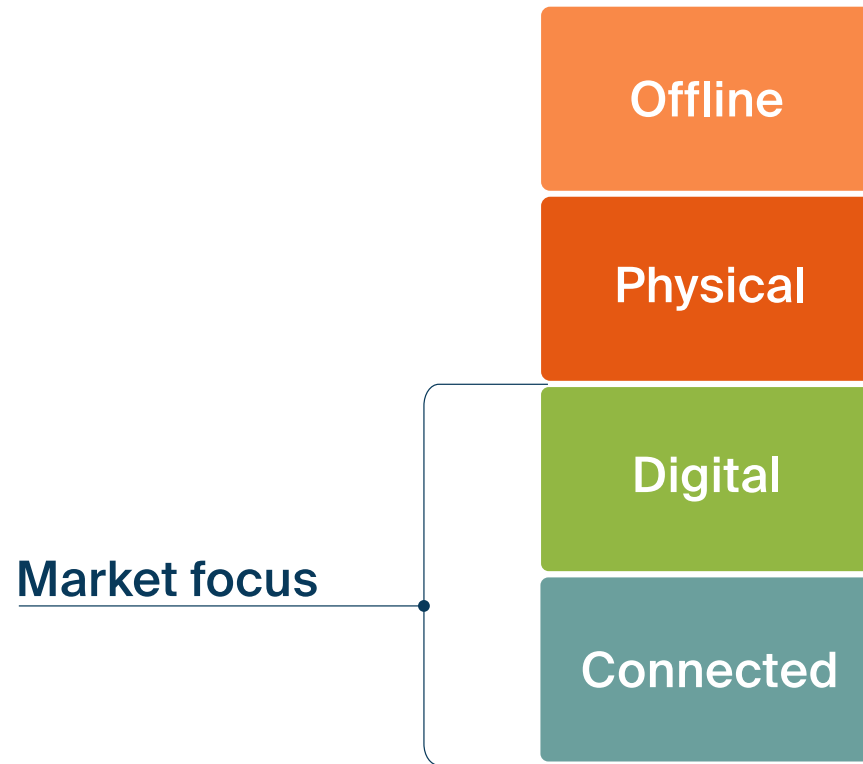
Coexistence



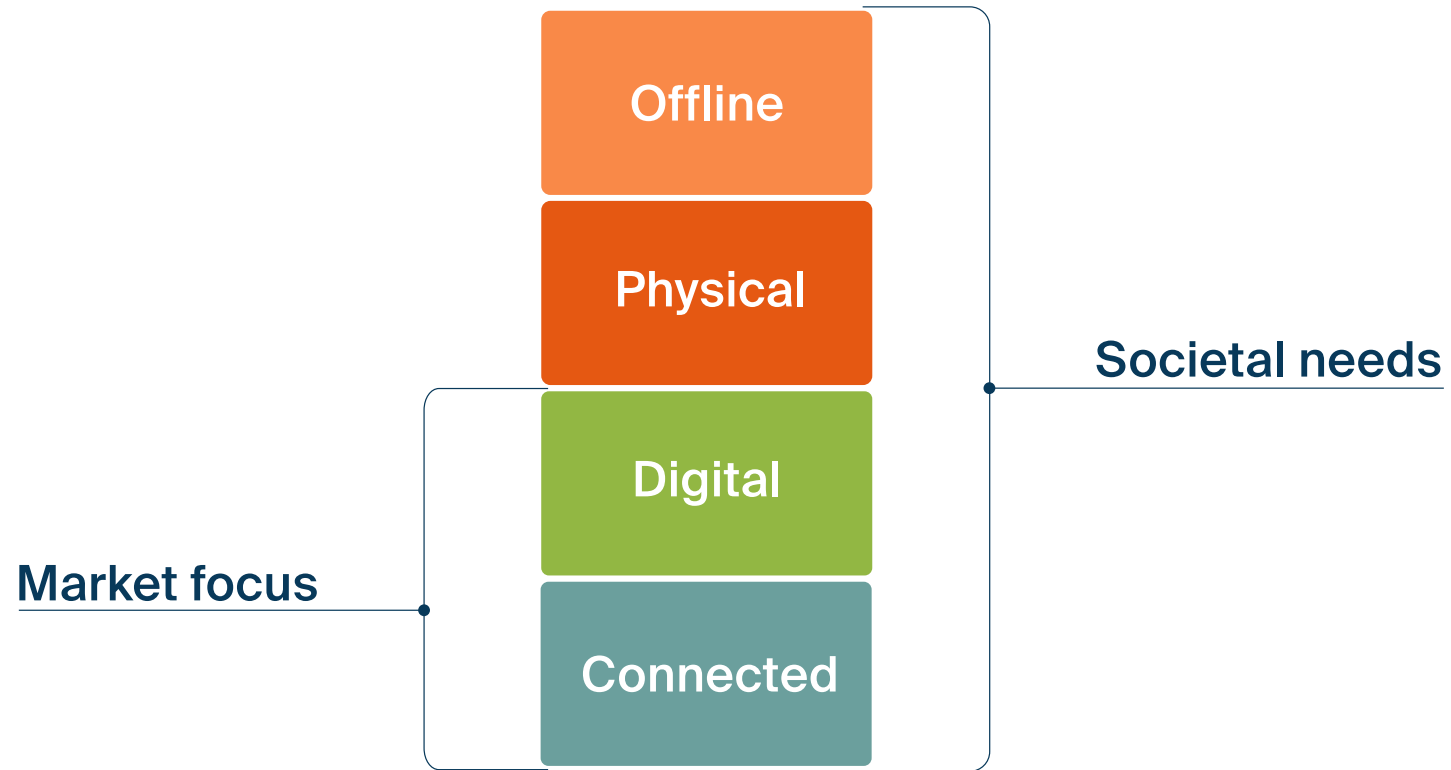
Coexistence



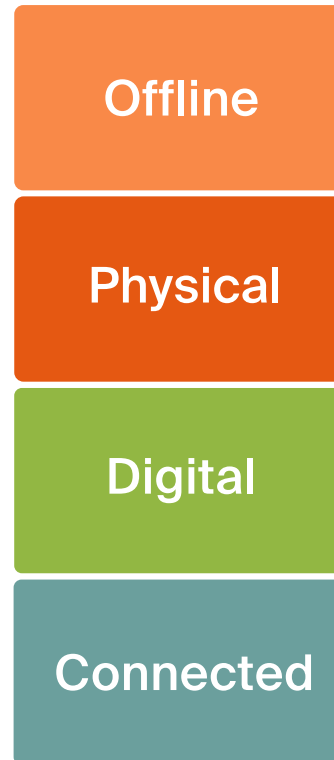
The problem in creating an inclusive digital society



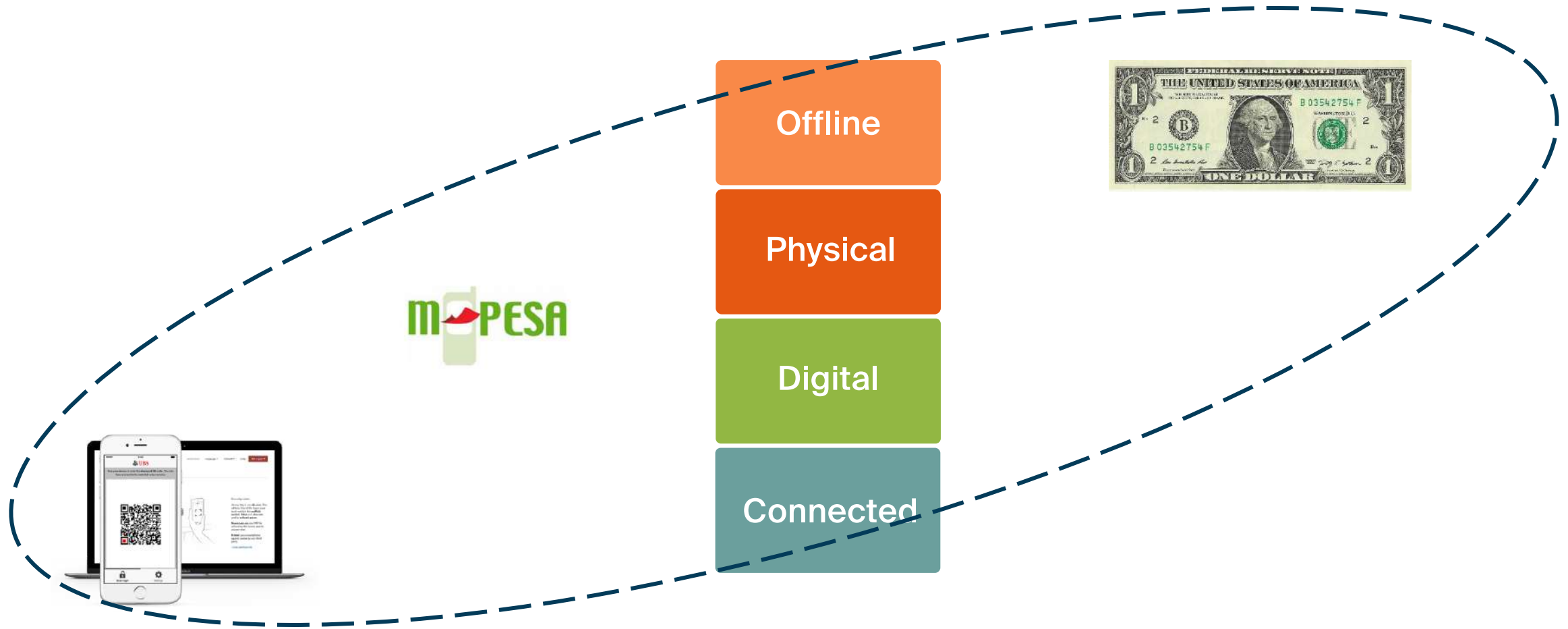
The problem in creating an inclusive digital society



Learning from money: facilitating an ecosystem approach



The challenge is integration



Facilitating inclusive digital identity

Facilitating inclusive digital identity

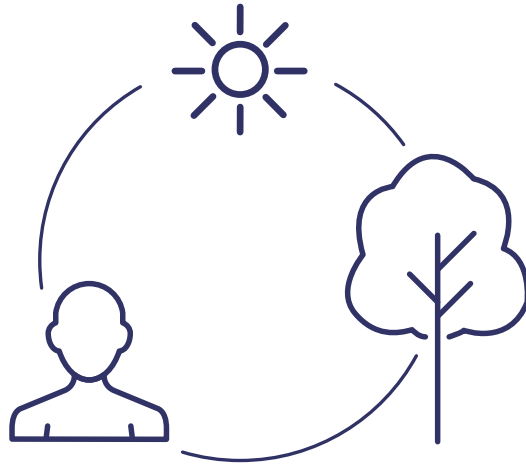


Provide regulatory
framework

Facilitating inclusive digital identity



Provide regulatory
framework

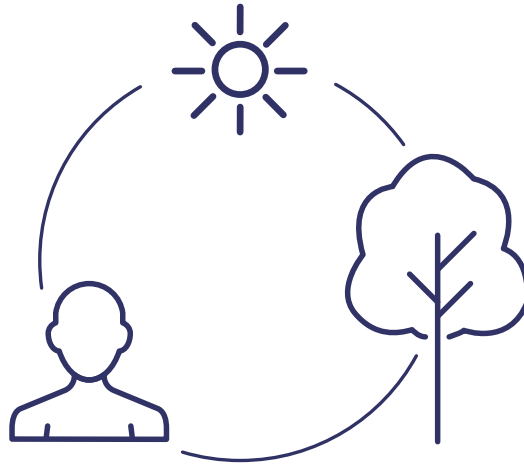


Foster interoperability
and coexistence

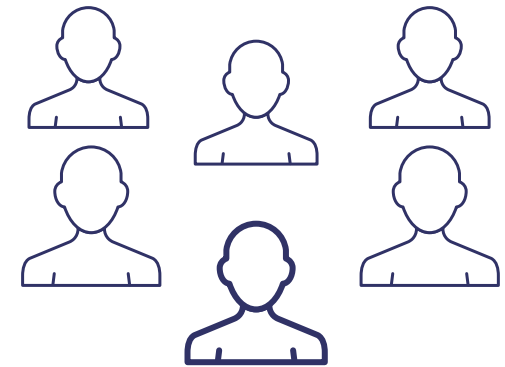
Facilitating inclusive digital identity



Provide regulatory framework



Foster interoperability and coexistence



Lead by example

Because the best digital identity is
IDENTITY FOR ALL





Thank you
for your attention

Bart Suichies
Head of Digital & Software

bart.suichies@sicpa.com
[@bsuichies](#)