The Two Sides of Digital Inclusion

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Digital is about economical growth

Source: Oxford Economics, Huawei
Digital is about societal benefits
But is digital about nothing but good?

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Or is part of the story missing?
The world going digital?
60% of the African population will likely not be connected by 2020
10% of UK population will likely never have the basic skills to use digital technology
This is leading to a digital divide
Why the digital divide matters…

Digital exclusion
- No access for digital
- No skills for digital
- No benefits from digital

Social exclusion
- Marginalization
- Lower income / poverty
- Low education / literacy
- Disabled
- Eldery
NO DIGITAL

NO IDENTITY?
Designing the digital generation of core societal systems for **inclusion** is a deliberate choice
So what to do?

Digital only
Digital only identity systems exclude at best 10% of society
Digital only identity systems exclude at best 10% of society

At worst, they exclude up to 60%
There is a more inclusive way
Coexistence
Coexistence
Coexistence

Connected

Offline

Digital

Physical
The problem in creating an inclusive digital society

Market focus

- Offline
- Physical
- Digital
- Connected
The problem in creating an inclusive digital society
Learning from money: facilitating an ecosystem approach

Offline
Physical
Digital
Connected
The challenge is integration
Facilitating inclusive digital identity
Facilitating inclusive digital identity

Provide regulatory framework
Facilitating inclusive digital identity

- Provide regulatory framework
- Foster interoperability and coexistence
Facilitating inclusive digital identity

- Provide regulatory framework
- Foster interoperability and coexistence
- Lead by example
Because the best digital identity is IDENTITY FOR ALL
Thank you for your attention

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