



Challenges:



850 million, mostly women and marginalized groups without legal ID; half are children without birth registration.



Exclusion from exercising rights, accessing services and opportunities.



When people have an ID, it is often **not secure, verifiable, or accurate.**



Time-intensive, error-prone identity verification/authentication increases **costs and risks.**



3.3 billion living in countries without digital ID for online transactions, key driver of a growing digital divide.



Inability to rollout digital services efficiently, effectively, or securely.



Inclusive ID is a cornerstone of *good* ID

Compounding exclusion when people can't obtain an ID *and* it is a hard constraint for access



Can't get an ID

- Legal barriers
- Discrimination
- Burdensome procedures
- Direct and indirect costs
- Social norms

- Inaccessible facilities and technologies
- Lack of information
- No redress mechanisms



Difficulty accessing other rights, services and opportunities that require ID

- Policies and service providers over-prescribe ID
- ID is difficult to use
- Technology fails with no backup or redress

Barriers most commonly affect already disadvantaged and marginalized groups

From Design to Impact: Research that Delivers Results

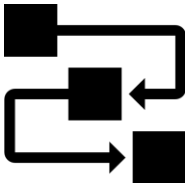
Research to improve implementation and demonstrate impact on goals

Agile studies to support design and rollout + robust measurement of DPI integration

Impact Evaluations to capture long-term effects



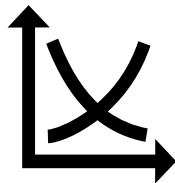
Put People at the Center of Design



Optimize Digital Processes



Generate New Data



Impact Evaluations

➔ Provide data for better engagement, communications, and trust building

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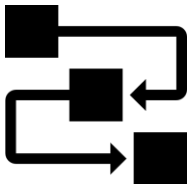
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Somalia ID Registration Study



Objectives

- To better understand the **registration experience** of registrants and registration officers.
- To identify potential **barriers to registration** by gathering the perspectives of key target groups (IDPs, women).

Early findings for female applicants

1

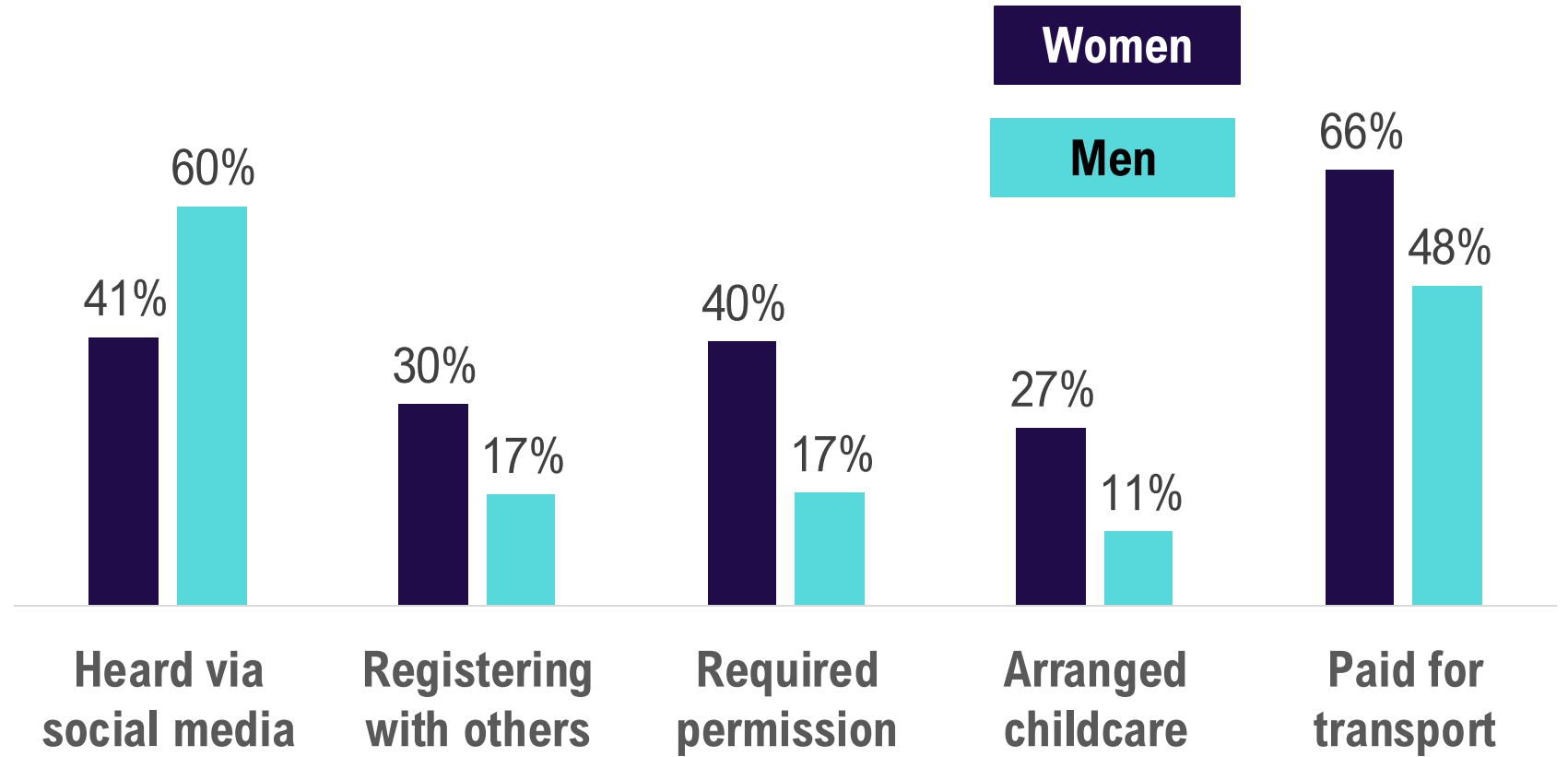
Female registrants differ sharply from men – they are younger, more educated, more often single, and less likely to have primarily worked in manual labor

2

Beyond physical barriers, women face added socio-economic barriers to registration.

Let's look at their registration journey

Registration Journey and Experience, by gender



Women face added barriers to registration

- Women are less likely to hear about the registration through social media, but more likely to register along with someone else.
- They are over twice as likely to need household permission to register.
- They face greater logistical barriers to register.



Digital services still have physical touch points.

How do we ensure that they are close to the people they need to serve?

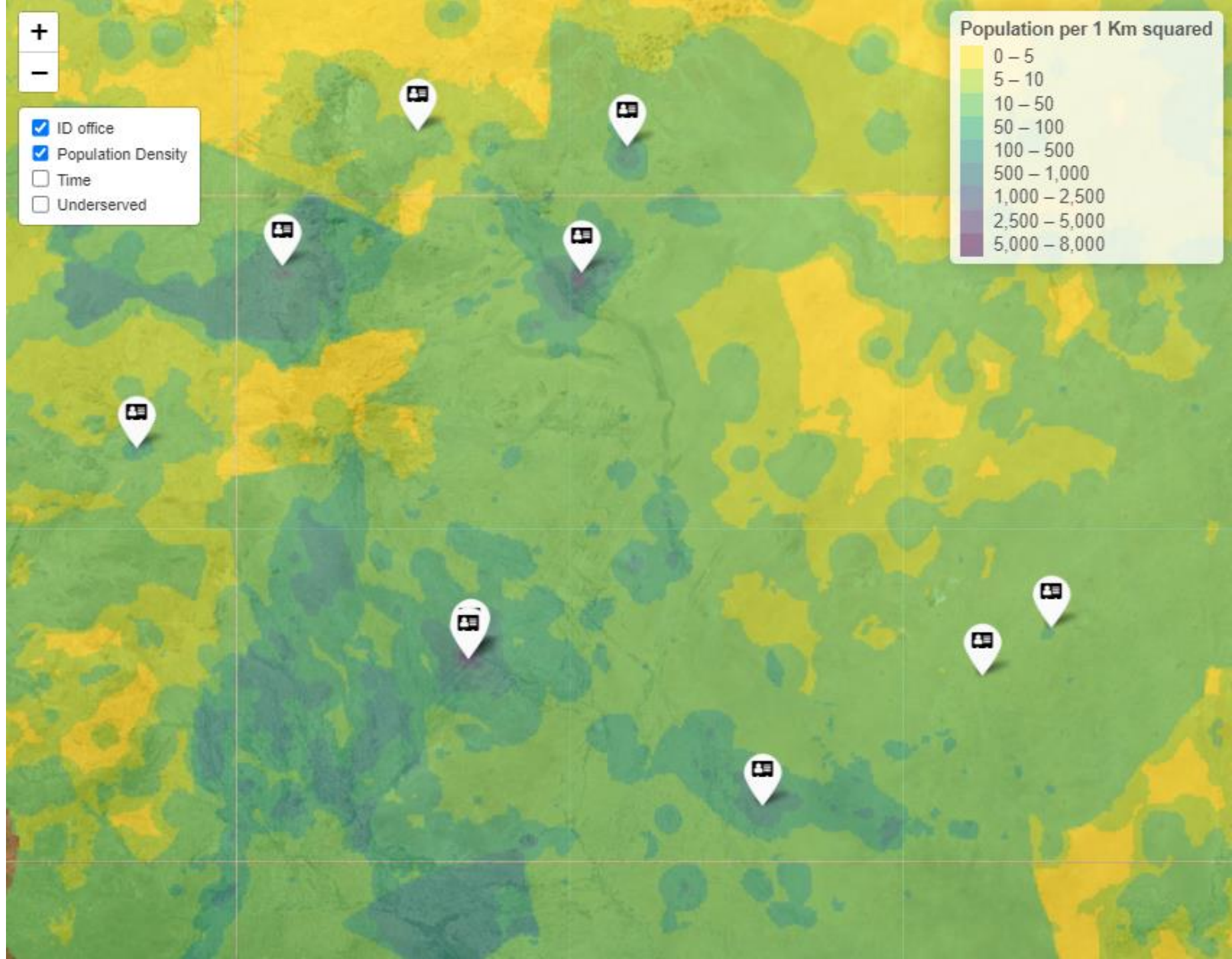
ID Office Locations



 ID Office Locations



 Population density



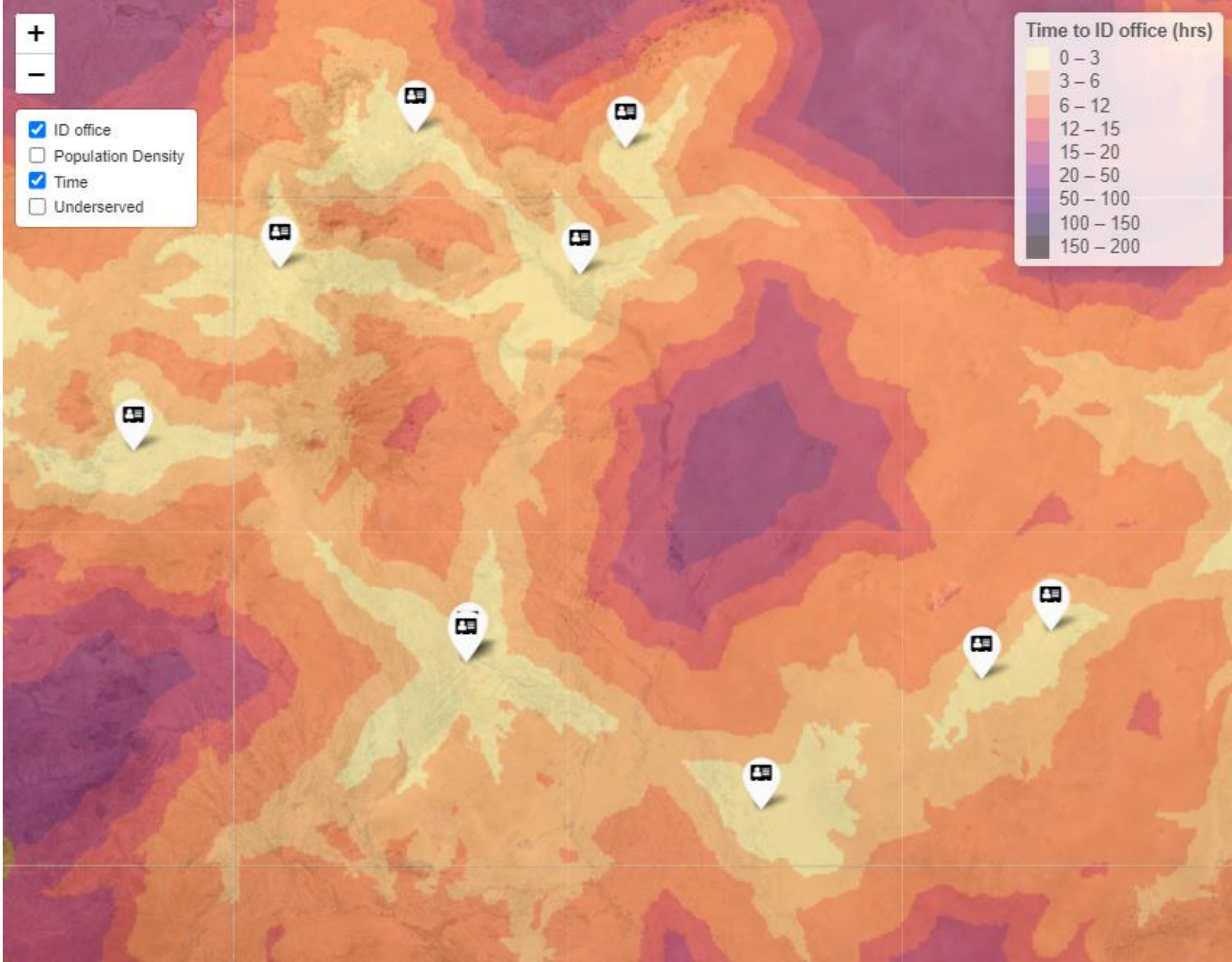
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 Population density



 Travel times



 **ID Office Locations**



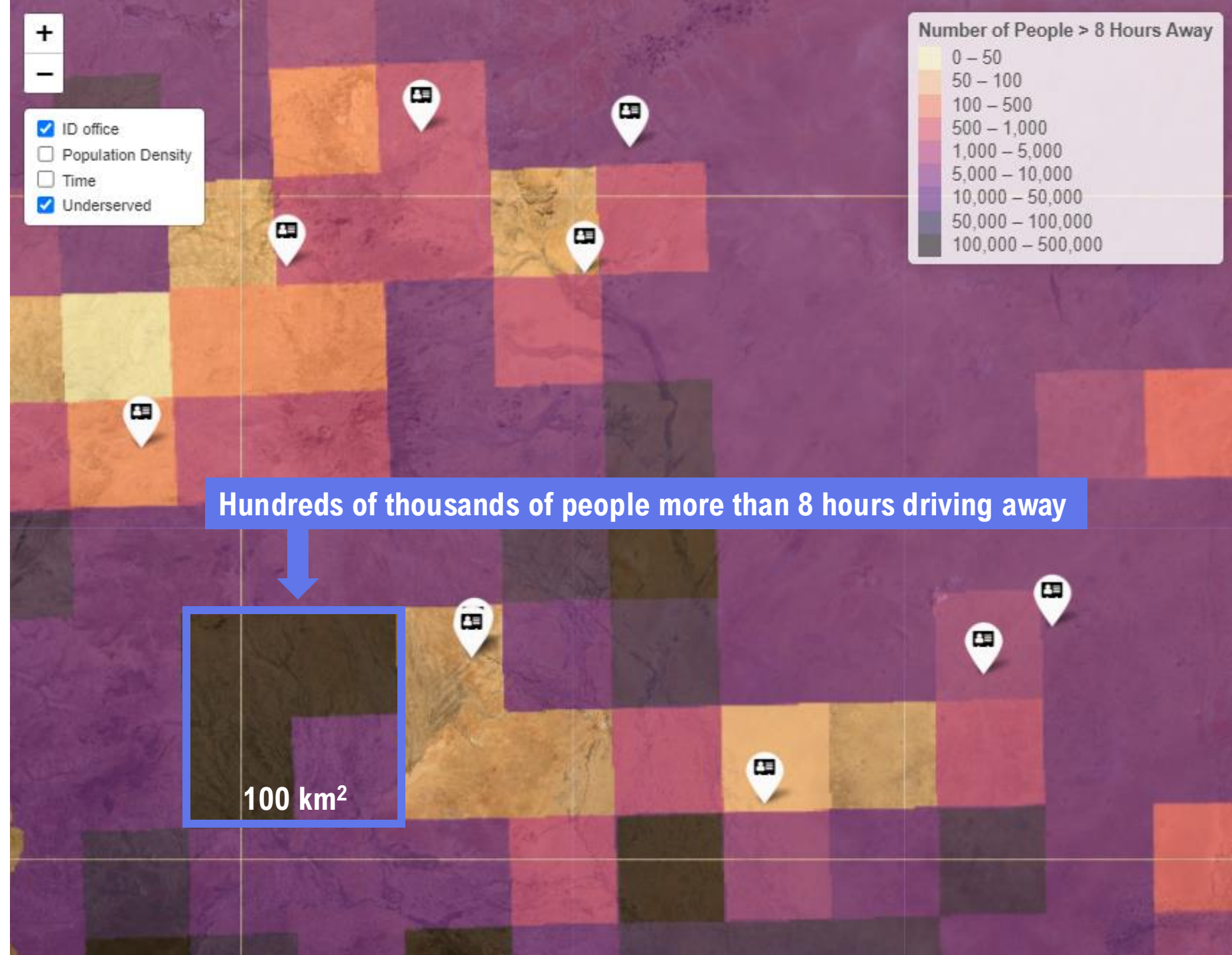
 **Population density**



 **Travel times**

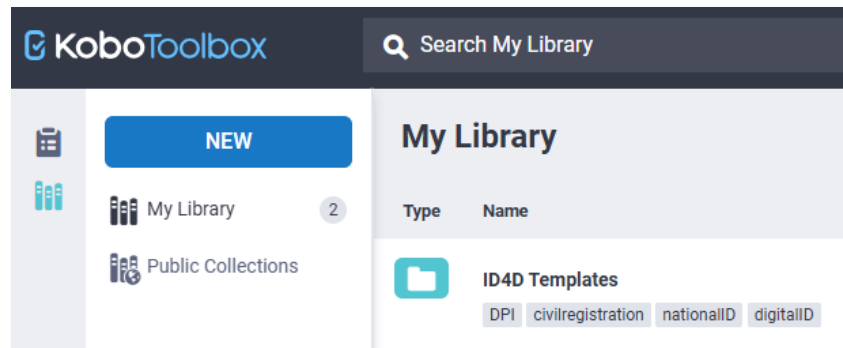


 **Underserved areas for mobile campaign**



Mapping Toolkit coming soon!

1



Adaptable, open-source survey modules with multi-language support.

2



Fieldwork guide and **training** manual.

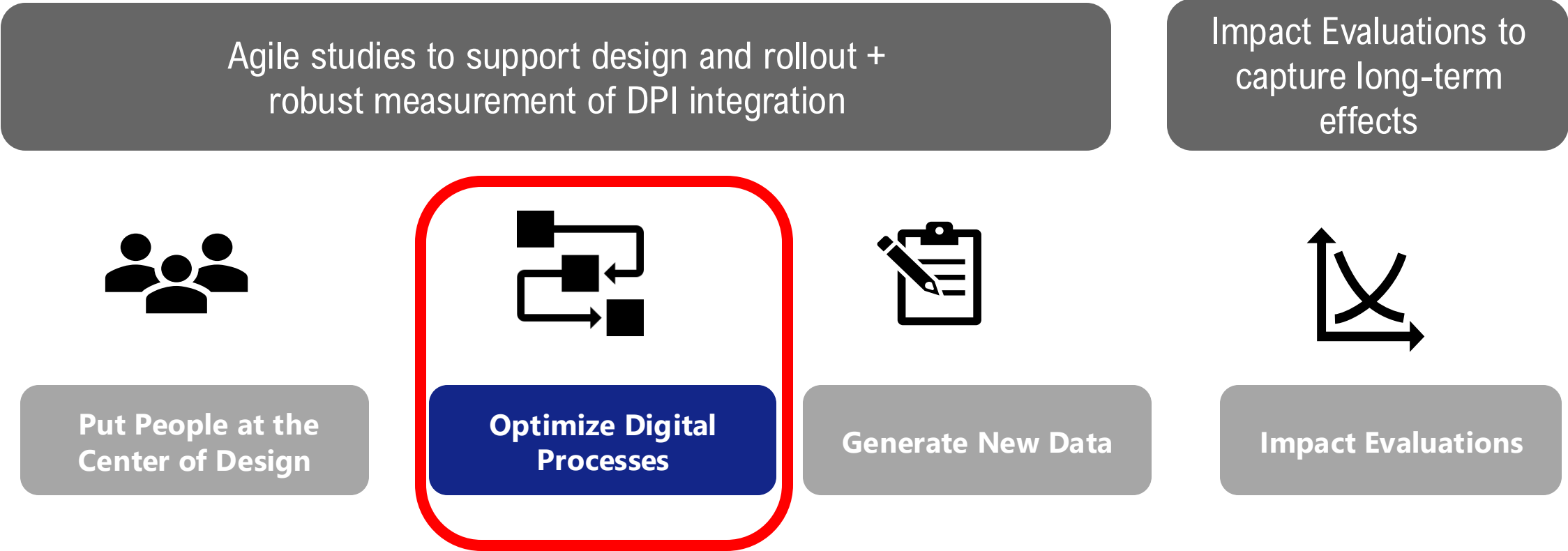
3



Code and **data** for analysis (like Sudan).

From Design to Impact: Research that Delivers Results

Research to improve implementation and demonstrate impact on goals



➔ Provide data for better engagement, communications, and trust building

Example Results: “New Account Opening” process at one private bank



Process time (status quo)	Process time (to-be)	Projected time savings
22 min, 40 sec	8 min, 26 sec	63%



(applicants)

Process cost (status quo)	Process cost (to-be)	Projected cost savings
0.72 USD	0.27 USD	63%

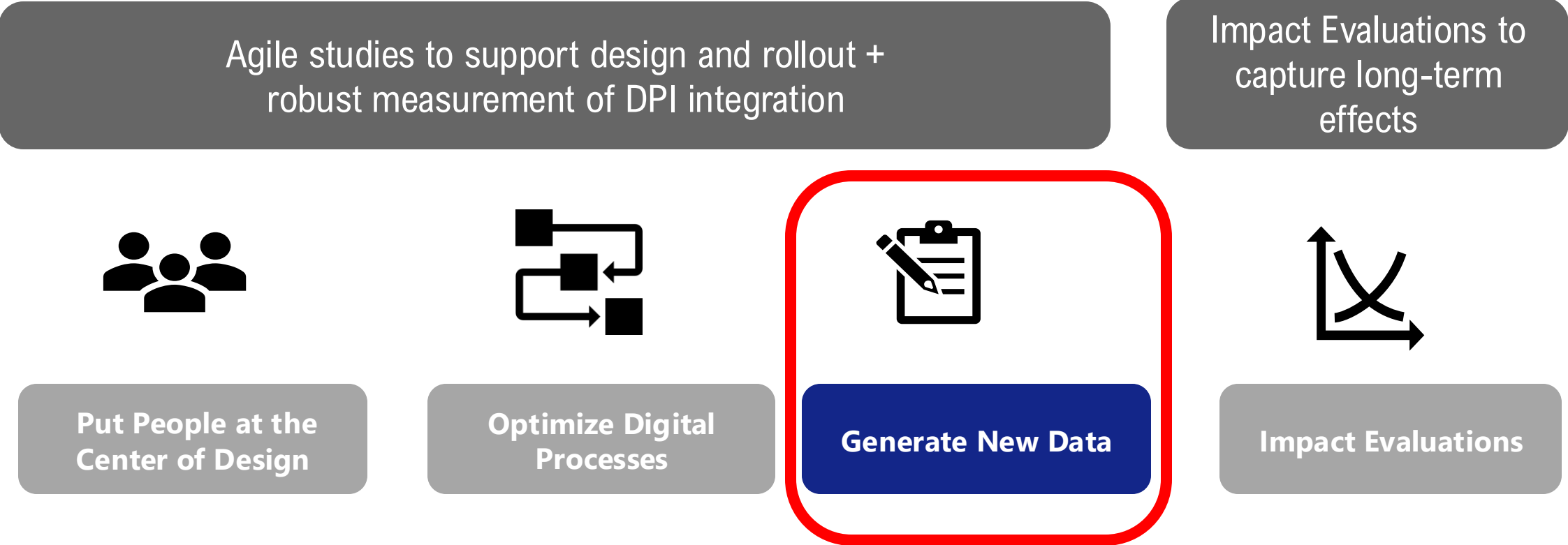


(bank)

Process cost (status quo)	Process cost (to-be)	Projected cost savings
1.16 USD	0.76 USD	34%

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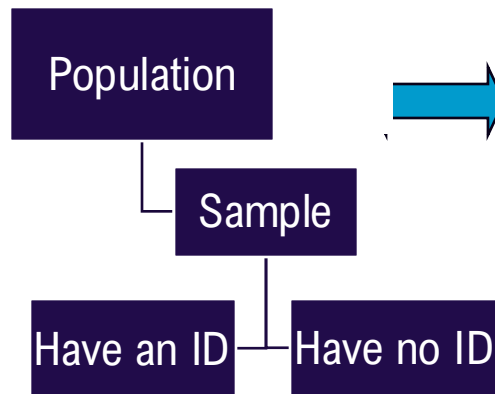


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What data are coming next?

ID4D-Index data

Demand side survey –



Adults ages **15+**, but **legal age used for estimations**
Nationally **representative** sample
Stratification by **region**, **urban/rural** status, **gender**, and **age**

Questions tailored to **ID ownership and barriers**

BRAND-NEW data on “**online digital ID**” access and its use for verification

Coverage estimates from 137 countries

High-level DPI Diagnostic

- What measurable framework can be used to track progress?
- How can we assess gaps to guide optimal investments?
- Looking for ways to benchmark and conduct readiness assessments?



Is this a DPI?



DPI Adoption

Is it foundational?

Is it a building block?

Is it for public benefit?

If DPI, what is its adoption?

We look forward to collaborating!

Keep in mind when implementing projects..

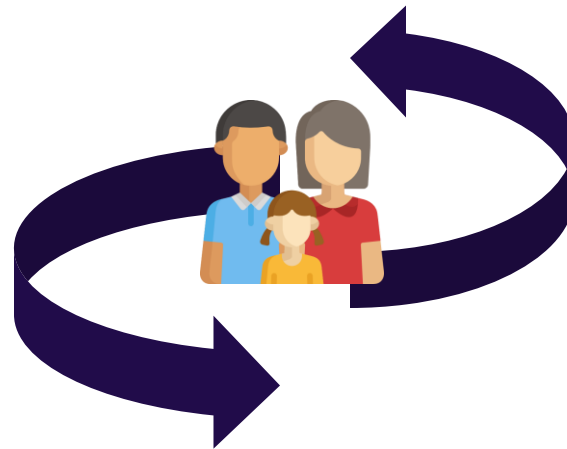


Public/Civil Society Engagement

Understand peoples' experiences, preferences and concerns through consultation and research

Involve community and CSOs regularly throughout planning, design, implementation, & oversight

→ We are always looking for global and local CSO partners, so please be in contact!



1

Ensure **universal access** for individuals, free from discrimination

2

Remove barriers to access and use

Inclusion by Design



Remove barriers to access in laws, policies, procedures, and technologies for the ID system

Implement targeted strategies to address barriers faced by specific groups

Appropriate Use



Ensure the use of ID is proportional to risk and **put inclusion first**, especially for essential rights and services